



BUSINESS SOLUTIONS
 MORE THAN JUST A THRIFT STORE



TAP INTO A DIVERSE & QUALIFIED TALENT POOL WITH GOODWILL BUSINESS SOLUTIONS

Goodwill of Central Iowa provides a diverse workforce full of talented candidates who are ready for employment. Through certified job training programs, personalized career placement and job coaching programs, people facing barriers to employment develop and earn the skills and tools needed for successful long-term employment. We work with your business to place the right person in the job.

GOODWILL PROGRAM PARTICIPANTS SAW AN
82%
 90-DAY RETENTION RATE IN 2019

258
 DIFFERENT EMPLOYERS HIRED GOODWILL OF CENTRAL IOWA PROGRAM PARTICIPANTS IN 2019

INCLUSIVE TEAMS MAKE BETTER BUSINESS DECISIONS
87%
 OF THE TIME

HOW GOODWILL PREPARES CANDIDATES FOR LONG-TERM EMPLOYMENT

CERTIFIED SKILLS TRAINING PROGRAMS

DIGITAL LITERACY TRAINING

MOCK INTERVIEWS & RESUME HELP

CAREER SPECIALISTS TO PLACE A CANDIDATE

ON-SITE JOB COACHES

“ We’ve hired several well-qualified applicants who came to us through Goodwill. Goodwill’s network of Career Connectors took the time to get to know our business needs and helped equip their referrals with the skills we need to do tough work. **OUR RESULTS HAVE BEEN GREAT!** We were able to promote one referral in only 6 months and have many others who are performing beyond our expectations. I would highly recommend a partnership with Goodwill! ”

AMBER STATON, VERMEER TALENT ACQUISITION SPECIALIST

Contact Mary Beth Lawson to learn how Goodwill can help your business

MarybethL@DMGoodwill.org • 515-265-5323 ext 352 • www.DMGoodwill.org

YOU PARTNER. WE TRAIN. JOBS EARNED. LIVES CHANGED.