

GOODWILL OF CENTRAL IOWA:



MISSION VISION & VALUES

MISSION

Changing lives of Central Iowans with barriers to employment by helping them earn and keep jobs through workforce training in our businesses and your communities.

VISION

Creating purpose through the power of work



TRUSTWORTHY

You get the job done with honesty, consistency, and transparency.



INTEGRITY

You make your words equal your actions and your actions equal your words.



COMMUNITY

You show a commitment to working with each other, for each other, for the people we serve.



RESPECTFUL

You listen first, you're kind to everyone, and you're on time.



ACCOUNTABILITY

You have clear expectations that you strive to meet, you take responsibility when you don't meet them, and you're open to feedback.