GOODWILL OF CENTRAL IOWA:

MISSION
Changing lives of Central Iowans with barriers to employment by helping them earn and keep jobs through workforce training in our businesses and your communities.

VISION
Creating purpose through the power of work

VALUES

TRUSTWORTHY
You get the job done with honesty, consistency, and transparency.

INTEGRITY
You make your words equal your actions and your actions equal your words.

COMMUNITY
You show a commitment to working with each other, for each other, for the people we serve.

RESPECTFUL
You listen first, you’re kind to everyone, and you’re on time.

ACCOUNTABILITY
You have clear expectations that you strive to meet, you take responsibility when you don’t meet them, and you’re open to feedback.